

Eurolink Management Software

Internet Website Configuration

Introduction

The *eurolink Management* software contains an easy to use method of sending details of your available properties to either your own website, or a property 'portal' site.

We already provide "converters" for "Homes-On-Line", "Internet Property Finder", and "PrimeLocation", but all other 'portal' sites and bespoke website designers should use this document.

How does it work?

Within the Eurolink system it is up to you to keep both the Property and Marketing details up-to-date. Then, typically at the end of each day, you choose an option from the Eurolink main menu, and the current details are converted into a series of files, which can be read by your property web company. The 'interface files', including any photographs, are then 'uploaded' to an Internet FTP site, as designated by your web company.

In order to carry out the 'upload' you will need to install an "FTP" Software package. We recommend a package called "CuteFTP". This can be downloaded from www.cuteftp.com.

Do I need any special requirements?

Yes. You will need:

1. A PC workstation that has access to the Internet, with "CuteFTP" installed.
2. The same PC must have access to Eurolink Management.
3. Your property web company must have supplied you with:
 - a. FTP site address
 - b. FTP site directory name
 - c. FTP site user name
 - d. FTP site password

Does Eurolink Charge for Configuring this Facility?

Yes. A charge may be made to cover the configuration of the Eurolink Software for each site you wish to upload to. This charge would include the purchase of the suitable CuteFTP Software.

Please contact the Eurolink Sales Department for current pricing.

How do I install CuteFTP?

We can do this for you, or you can contact your IT company.

Once installed, carry out the following configuration:

1. From the Windows Desktop, Double-Click on the 'CuteFTP' icon.

2. Click 'Exit' at the 'Site Manager' Window.
3. Click on the 'Edit' menu, and choose 'Settings...'.
4. Click on the 'Connection' TAB.
5. Choose: "Upon Startup Launch: Nothing"
6. Click on 'DUN/LAN' and choose 'Connect to the Internet using a modem' and then select your 'Dial-Up Networking' option. If you connect to the Internet by using a modem on a different PC, choose the option 'Connect to the Internet Using a LAN'.
7. Click 'Ok'.
8. Press 'Ctrl+Q' to Exit.

How do I configure Eurolink?

1. Go to the Eurolink Management software.
2. From the '**About : Help...**' menu, note the '**System Folder**'.
3. Click on '**Parameters : System Preferences**'.
4. Click on '**Internet Details**'.
5. Enter the following details:

FTP Path: C:\PROGRA~1\GLOBAL~1\CUTEFTP\FTPTE.EXE

FTP Macro: (Leave Blank)

WEB Path: Enter your System Folder followed by \INTERNET\ eg C:\OMAN\INTERNET\

Agent Code: (Leave Blank)

Password: (Leave Blank)

Click 'Continue' and then 'Save'.

6. Click on the menu option: **Parameters : Property Web Sites**, enter the following details:

Web Site Name (General Name of the website, eg "FIND ME A HOME")

Web Site FTP Address (eg <ftp.findmeahome.co.uk>)

Web Site FTP Dir (eg /uploads)

Web Site Logon User Name

Web Site Login Password

Click 'Save'

How do I upload to my website?

1. Ensure all Property Marketing Details have been completed correctly, including the option "Other Websites".
2. Choose the menu option '**Reports : Website Upload**'.
3. Click 'Proceed'. Your property details will be converted.

4. Your PC will now dial the Internet, and send your Marketing Details to your FTP site. If photographs are included, this may take several minutes.
5. The PC will automatically disconnect from the Internet when the 'Upload' has finished.
6. You will need to check your Web Site later on in the day (or the next day) to ensure that the information has been uploaded correctly.

What format are the "upload" files?

Eurolink will supply you with a 3-character "Agent Code" which should be entered in the "System Preferences". Also, each property will be assigned a 4-digit numeric "Property Reference" when you enter the marketing details. The combination of the agent and property reference gives a unique "web reference" that forms the basis of the upload files.

aaa = agent reference

(This is generated automatically by the Eurolink software and will normally be a 3-digit number).

nnnn = property reference

aaannnn = web reference

For each property uploaded, the following files will be created:

haannnn ASCII Text file to be converted by your web company to HTML format

paaannnn.jpg Primary picture file (automatically converted to JPG format and resized to 415x283 pixels)

taaannnn.jpg Thumbnail picture file (automatically converted to JPG format and resized to 173x106 pixels)

Any number of additional picture files can be uploaded. These files will be sent 'as is' but will be named as follows:

aaaannnn.xxx where xxx is the extension of the original file (jpg, bmp, gif, pcx, etc)

baannnn.xxx

caannnn.xxx

etc.

What version of Eurolink do I need?

This facility is available from version 200104 (March 2001) onwards.

HAAANNNN file format

<#**UPLOADDATE**#>

date file uploaded

<#**WEBID**#>

Property web id number

<#**EUROLINKID**#>

Eurolink reference

<#**COUNTY**#>

Area (see list)

<#**FURNTYPE**#>

Type of furnishings (“Furnished”, “Not Furnished” as defined by the agent)

<#**TYPE**#>

Broad property type (“Flat” or “House”)

<#**BEDS**#>

Number of bedrooms

<#**STATUS**#>

Property status (“To Rent”, “Let”, or “Removed from register”)

“Removed from register” is used to indicate that the property should not be shown on the website

<#**POSTCODE**#>

Property postcode

<#**LOCATION**#>

Location of the Property (eg “Town Centre”, “Kingston”, “Area A”, as defined by the agent)

<#**RENT**#>

Rental amount (no commas)

<#**FREQUENCY**#>

Rental Frequency of the Rent (eg “Monthly”, “Weekly”, etc)

<#**AVAILABLE**#>

Date property becomes available in format DD/MM/YYYY (or “Immediately”)

<#**LONGRENT**#>

Full rental description (eg “£1000.00 Monthly Available 01/06/2001”)

<#**NAME**#>

Short property name from Marketing details (eg “PASSMORE ROAD, GUILDFORD”)

<#**MAINDESC**#>

Main Description (Any number of lines)

<#**WINDOWDESC**#>

Window card bullet points (Any number of lines)

<#**HTMLDESC**#>

Special description containing HTML formatting

<#**COMPANY**#>

Company name

<#**OFFICENAME**#>

Office name

<#**OFFICEPHONE**#>

Office phone number

<#**OFFICEFAX**#>

Office fax number

<#**OFFICEMAIL**#>

Office e-mail address

<#**OFFICEWEB**#>

Office web address

<#END#>

Extra fields may be added from time to time at the request of customers. These fields will appear before the <#END#> statement.

Recognised Areas

UK - Middlesex
UK - Shetland
UK - Orkney
UK - Western Isles
UK - Highlands
UK - Grampian
UK - Tayside
UK - Central
UK - Fife
UK - Strathclyde
UK - Sark
UK - Jersey
UK - Guernsey
UK - Lothian
UK - Borders
UK - Dumfries and Galloway
UK - Londonderry
UK - Antrim
UK - Tyrone
UK - Fermanagh
UK - Armagh
UK - Down
UK - Northumberland
UK - Tyne and Wear
UK - Cumbria
UK - Durham
UK - Cleveland
UK - North Yorkshire
UK - West Yorkshire
UK - Humberside
UK - South Yorkshire
UK - Lancashire
UK - Greater Manchester
UK - Merseyside
UK - Cheshire
UK - Nottinghamshire
UK - Derbyshire
UK - Lincolnshire
UK - Leicestershire
UK - Northamptonshire
UK - Clwyd
UK - Gwynedd
UK - Powys
UK - Dyfed
UK - West Glamorgan
UK - Mid Glamorgan
UK - Gwent
UK - South Glamorgan
UK - Staffordshire
UK - Shropshire
UK - West Midlands
UK - Warwickshire
UK - Hereford and Worcester
UK - Norfolk
UK - Cambridgeshire
UK - Suffolk
UK - Gloucestershire

UK - Avon
UK - Wiltshire
UK - Somerset
UK - Dorset
UK - Devon
UK - Cornwall
UK - Scilly Isles
UK - Bedfordshire
UK - Buckinghamshire
UK - Oxfordshire
UK - Berkshire
UK - Hampshire
UK - Isle of Wight
UK - Hertfordshire
UK - Essex
UK - London (North)
UK - London (East)
UK - London (West)
UK - London (South)
UK - London (Central)
UK - Surrey
UK - West Sussex
UK - East Sussex
UK - Kent
Guernsey
Portugal - Central Algarve
Portugal - Estern Algarve
Portugal - Estoril/Casais
Portugal - Lisbon Area
Portugal - Orporto
Portugal - Others
Portugal - Western Algarv
France